

Central Region DECA Monthly Newsletter

DECA Inc.

November 2009

What's the "talk"?

As school year is sure off to a running start, and for most of us we already are being exposed to the lovely cold weather. As winter is quickly approaching, it won't be long before the wintery wonderland is here. 'Tis the season for Fall Leadership Conferences; while some states have already had theirs, the others are sure to be here soon. I'm sure you all know that some states decide to elect new State Officer teams during this conference. What I encourage you to do is to become familiar with all the officers throughout your state as well as the entire region. As Central Region Vice President one of my responsibilities is to be the liaison between all the states. Please get in contact with your state officers or me. One way that I have initiated communication is through Skype, I am holding monthly conference calls. These are typically acting as an open forum, I usually take requests on what should be discussed then do a little research and bring it up in the call. Along with the Skype conference calls, Twitter has been popular, as I have started posting day-to-day fun facts about CRLC 2009. If there is another

method of communication that you think everyone could benefit from I strongly encourage you to shoot me an email. While we all prepare for CRLC, the newly elected state officers chew their nails with nervousness, as this is their first conference in office. I am so extremely excited for the conference to be here so I can see all of you; this is my last newsletter before it is here. The other day I was notified with the exciting news that conference attendance has approached 2700+!!! With high conference numbers it only means that we will be in store for one great experience. So I thank all of you for doing your part in making the conference the best it can be. In the last newsletter the ABC's of DECA videos were discussed; we are still looking for an abundance of letters to be filled with your creativity. Please email me if you and a few of your DECA friends want to get together and submit a video with the letter you have the most creative idea for. We are looking forward to seeing all of your videos!

Nick Gerken
Central Region Vice President

Putting your Life in Order! The Order to Success...

- Michael Simonson, Wisconsin State President

School? Sports? DECA? Band? Often times there are an endless number of things to keep of track of, or even pick between. How can anyone possibly choose? Fortunately, the answer is not as complex as most people think. From football, to dance practice, and all the way back to DECA, find whatever it is you love most and explore it!

Prioritizing and deciding between all the great things in your life is something that doesn't have to be like pulling teeth! Instead, make it an adventure, deciding exactly what your future will hold! Do you want to lead an MDA event, or become a state or chapter

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officer? Make it happen by focusing your efforts and striving towards greatness. Remember, every great idea started with a great plan. The passion for success is inside of us all; take the steps now towards becoming a person with set goals and priorities so that when the future arrives, you can go some pretty amazing places!

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2009 DECA CRLC

To do list:

- Get in contact with all of your state officers
- Create your own video to submit to the ABC's of DECA
- Make a difference in your local chapter
- Check out CRLC on Facebook!

Hello Central Region DECA,

For some of you, the competition season has officially begun and you have started testing your business knowledge and presentation skills. For the rest of you, the competition season is just beginning and you're about to embark on DECA's renowned competitive events program. During these next few months of competition, I encourage you to try your best and take every opportunity you possibly can. We've all heard the famous quote "practice makes perfect" and I assure you that this definitely applies to DECA. Practice and spend time learning as much as you can about your selected event. You never know what might be asked of you, so it's always a great idea to plan ahead!

"A goal is not always meant to be reached, it often serves simply as something to aim at."

-Bruce Lee

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Although there may be several stops on the road of competition to ICDC in Louisville, there will be a great reward at the end - no matter where the end might be. Treat this journey as a valuable learning experience. Either outcome, win or lose, you will have an experience of a lifetime and you will walk away with many new skills and traits you may not have been able to pick up otherwise. The experience is always worthwhile!

While competition season has kicked off, so have the regional conferences! Keep checking in with your national officers on Facebook, Twitter, and Skype to hear various updates about the conferences that pertain to you. Exciting announcements will also be made regarding each of the different regional and national conferences. Last week we announced the exciting news that Lady Antebellum will be holding a concert exclusively for DECA members at ICDC! There will be many more updates just like this to come out, so continue to visit the official DECA Facebook page or become a fan if you haven't already at www.facebook.com/DECAinc.



Best of luck,

Ryan Dyck
National President